Southmoreland School District
Internet and Social Media Curriculum Overview

Internet and Social Media Overview:

This course reflects on how emerging technologies will empower society to do more with the Internet. We will cover core Internet technologies, Web page design, authoring, computational thinking, networking fundamentals and technology planning. The social media aspect of this course can help students become media literate and teach collaboration, communication and the critical-thinking skills needed for future success in this technological age. In this course, you will learn how to use social media applications and be prepared to journey safely through their digital citizenship.

Module Titles:

Module 1: Beginning HTML
Module 2: Designing in Adobe Photoshop
Module 3: Special Effects with Text in Photoshop
Module 4: Social Media Applications and Digital Citizenship

Module Overviews:

Module 1: Learning HTML
In this module, students will learn how to change the font, add images, save images to the correct folder, put a background on a webpage and the difference in file extensions. They will read, analyze, and determine the difference in the HTML tags. Finally, they will apply their knowledge by creating a basic webpage using HTML.

Module 2: Designing in Adobe Photoshop
In this module, students will learn how to change the font, add images, save images to the correct folder, put a background on a PS canvas and have multiple layers. They will read, analyze, and determine the difference in tools, layers, menus and styles. Finally, they will apply their knowledge by creating a basic cutout using their own pictures, a cartoon face, halloween projects and more.

Module 3: Special Effects with Text in Photoshop
In this module, students will learn to use different techniques to create special text images for titles on their webpage. They will read, analyze, and determine the difference between blending options, layer styles and layer window. Finally, they will apply their knowledge by creating a variety of different text effects for webpage titles.

Module 4: Social Media Applications and Digital Citizenship

In this module, students will learn to use different social media techniques and how to journey safely through their digital citizenship. They will read, analyze, and determine the impact of Cybersecurity. Finally, they will apply their knowledge by creating a Public Service Announcement.